# ASRU Panel: Recording situated human communications

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# Recording Situated Human communication

- Interested in human-machine communication
- Not in human-human communication
  - Unless that helps us build better systems

# Recording Situated Human communication

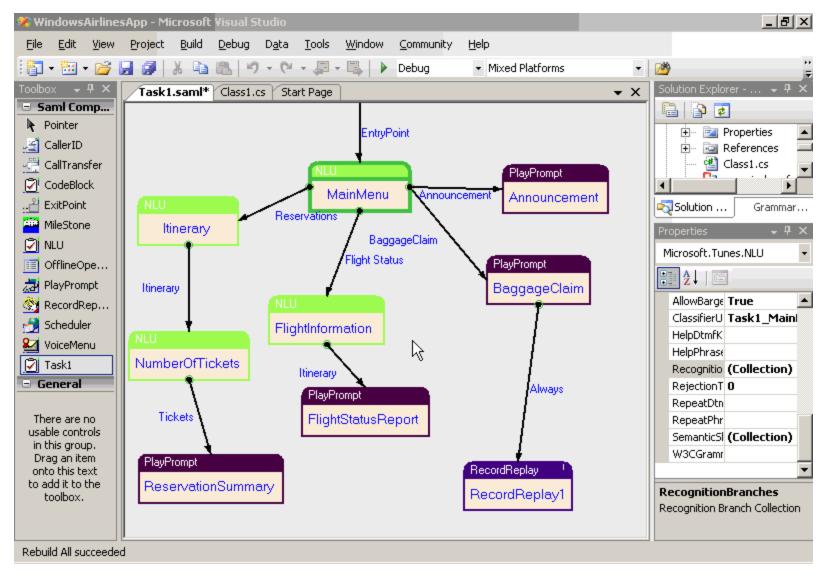
- Not interested in recording per se
  - Unless that helps us build better systems
- There's nothing like matched data:
  - Don't collect lab data since it doesn't match real data
  - □ Build a real system and record those interactions
- There's no data like more data:
  - Build a useful system and you'll get lots of data
  - □ But building such a system is lots of work ⊗

# Recording **Situated** Human communication

- Situated => in context
  - Not in a simulated context but a real application
  - □ How to boostrap the process?



### Natural Language



#### Voice access to phones

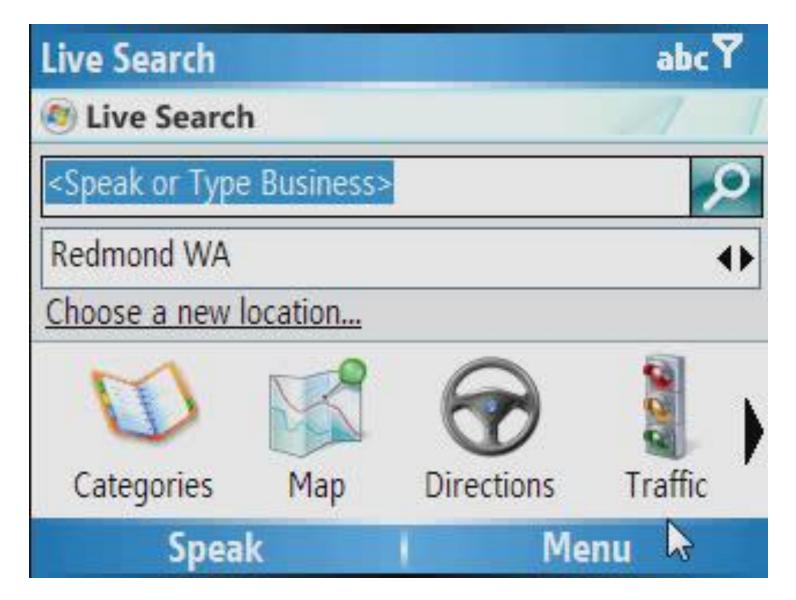




### Multimodal Systems

- Users will use speech only if it's more convenient than the alternatives:
  - □ Users with data-enabled phones can type their request too and will use speech if it's more accurate.
  - □ An image is worth a thousand words. Looking at a screen with a map is more useful than TTS

#### Multimodal voice search



### Multimodality Benefits

- Compared to speech-only:
  - User sees system response more quickly
  - User sees what system understood
  - □ User can know what system expects
- Compared to GUI-only:
  - □ Faster entry
  - Better use of small screen

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#### Summary

- Not just recording the communication but
- Conducting usability studies
  - □ For novice users
  - □ And longitudinal studies for habitual users
- There's no data like real (matched) data
- There's no data like more data

Thank you